
Cat Marketing Team: Photographer Volunteer Position

DESCRIPTION

Great pictures can mean the difference between someone stopping to look at a cat, calling/emailing our Adopt line, or visiting one of our sites – and that same potential adopter passing right on by! Volunteers visit adoption sites around Austin and capture the beauty and personality of our cats and kittens, making each one irresistible! Experienced photo editors are always welcome if you prefer to volunteer from home!

The basic function is to ensure that all cats and kittens at Austin Pets Alive! Have eye-catching, attractive photos online which increases adoption success.

WORKING RELATIONSHIPS

Volunteer cat photographers report to the Cat Marketing Manager.

Volunteer photographers will work with cattery counselors and staff and other Cat Marketing Team volunteers.

DUTIES AND RESPONSIBILITIES

- Take quality photos of all APA! Cats and kittens in need of photos.
- Use assigned spreadsheets to track and report which cats are in need of photos.
- Edit photos for publishing, as able.
- Upload photos to appropriate location.
- Work with the Cat Marketing Manager for special marketing or promotional photography needs.

REQUIRED QUALIFICATIONS

- Amateur or better photography skills
- Internet access, able to respond to email and communicate online
- Must use own photography equipment
- Able to treat all APA! cats with kindness and compassionate handling at all times, without exception.

EXPECTATIONS

- Must embody APA!'s core values of innovation, respect, drive, resourcefulness, and inclusion
- Commitment to APA!'s customer experience expectations
- Willing and committed to working well with volunteers and staff in all roles
- All volunteers are expected to uphold by APA!'s Core Values when present on grounds and representing APA! publicly.

TIME COMMITMENT

Flexible 1+ hour per week. Minimum commitment to photograph at least ten cats per month.

Please note, all volunteer positions are unpaid and do not qualify for employee benefits.