
Cat Marketing Team: Cat Interviewer Volunteer Position

DESCRIPTION

A written profile on the APA! website is a cat's introduction to the world! Each cat is in need of a profile that presents them as the special individual that they are. There is a person out there for every cat, and the Interviewer's job is to attract just the right one to make the purrfect match!

The basic function is to ensure that all cats and kittens at Austin Pets Alive! have positive and flattering biographies online which increases adoption success. It is the job of the Cat Interviewer to supply pertinent personality information on APA! cats and kittens to our Cat Profile Writers.

WORKING RELATIONSHIPS

This position reports to the Cat Marketing Manager.

This position works with cattery staff and other Cat Marketing Team volunteers.

DUTIES AND RESPONSIBILITIES

- Use assigned spreadsheets to track and report which cats are in need of interviews.
- Visit adoption sites around Austin and observe the cats' personalities.
- Submit interview observations to a Profile Writer or write your own profile

REQUIRED QUALIFICATIONS

- Access to email and internet
- Must be a regular cattery volunteer
- Working understanding of cat behavior
- Attention to detail
- Commitment to handle all APA! cats with kindness at all times, without exception

EXPECTATIONS

- Must embody APA!'s core values of innovation, respect, drive, resourcefulness, and inclusion
- Commitment to APA!'s customer experience expectations
- Willing and committed to working well with volunteers and staff in all roles
- All volunteers are expected to uphold by APA!'s Core Values when present on grounds and representing APA! publicly.

TIME COMMITMENT

Flexible. We require a commitment of at least 2 interviews per month.

Please note, all volunteer positions are unpaid and do not qualify for employee benefits.